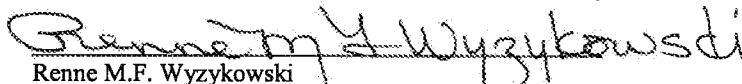


PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

I hereby certify that this correspondence is being electronically filed with the United States Patent and Trademark Office on June 13, 2008 at or before 11:59 p.m. Pacific Time under the Rules of 37 CFR § 1.8.


Renne M.F. Wyzykowski

Applicant : Thomas P. Ivanyi Confirmation No. 9772
Application No. : 09/944,348
Filed : August 31, 2001
Title : SYSTEM AND METHOD FOR MEASURING AND STORING
INFORMATION PERTAINING TO TELEVISION VIEWER OR USER
BEHAVIOR
Grp./Div. : 2623
Examiner : John R. Schnurr
Customer No. : 23363
Docket No. : 57547/A719

**TRANSMITTAL FOR TERMINAL DISCLAIMER TO
OBVIATE A DOUBLE PATENTING REJECTION**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Post Office Box 7068
Pasadena, CA 91109-7068
June 13, 2008

Commissioner:

Enclosed is a Terminal Disclaimer to Obviate a Double Patenting Rejection. Please charge our Deposit Account No. 03-1728 for the statutory fee of \$65.00.

Any deficiency or overpayment should be charged or credited to Deposit Account No. 03-1728. Please show our docket number with any credit or charge to our Deposit Account. A **copy of this letter is enclosed.**

Respectfully submitted,
CHRISTIE, PARKER & HALE, LLP

By 

Daniel M. Cavanagh, Reg. No. 41,661
Telephone: 626/795-9900

DMC/rmw
Enclosures: Terminal Disclaimer
RMW IRV1114433.1 *-06/13/08 12:45 PM